

MESSAGE FROM THE UBL MANAGING DIRECTOR

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Uganda Breweries Limited has a deeply rooted heritage dating back to 1959 when it became part of EABL to allow for a regional presence as a pioneer in the brewing industry in East Africa. Having marked over 60 years of our presence in Uganda, we pride ourselves of our deep understanding of the local business operating environment.

In this report, which primarily addresses our non-financial performance, I would like to focus on our physical business environment which spans around the natural resources



that we all rely upon for our existence. More than ever before, we at UBL, have heightened our focus on end-to-end sustainable production and distribution of our products.

As is the case with the rest of the Group, we launched our Sustainability Strategy – Society 2030: Spirit of Progress, in 2020. We have continued to make tremendous progress on the three pillars, namely: Promote Positive Drinking, Champion Inclusion and Diversity, and Pioneer Grain to Glass Sustainability. Being a 10-year action plan, we are geared towards achieving and exceeding the expectations that we have set for our business in Uganda - This was the case for some of the initiatives that we did in F22.

Looking back on F22, I am pleased to report that UBL had key successes both on the Society 2030: Spirit of Progress targets, as well as on some key projects that we are doing in the market, which will further contribute towards conserving our environment.

Starting with our first pillar 'Promote Positive Drinking', we continued to leverage our world-class educational platform, DRINKiQ, to educate the public on responsible drinking. We achieved over 3,000 website visits and the module quiz completions, exceeding our target by more than 100%. Additionally, our brands leveraged their creativity and influence to communicate messages that promote drinking in moderation, reaching over 7.5 million consumers, more than thrice the target.

I am also happy to report that UBL is leading the way, within the Group, on 'Champion Inclusion and Diversity', with female representation at the

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executive level clocking 50% in F22. This is a great achievement both internally and within the wider corporate sector in Uganda.

As we increased our focus on inclusion and diversity as an organization, we replicated our efforts in our community initiatives in which we significantly surpassed our target to ensure that 77% of our community programme beneficiaries are women.

Our focus on the pillar of 'Pioneer Grain to Glass' Sustainability also yielded great results through strategic partnerships. We continued with our partnership with the Buganda Kingdom Foundation whose sphere of influence covers an estimated quarter of Uganda's population. This partnership enabled us to enhance access to clean and safe water, alongside sanitation in public spaces. We constructed eight sanitation facilities which will benefit over 15,000 people in public markets across the country. In Northern and Eastern Uganda alone, we drilled and equipped 20 boreholes serving over 6,000 people across the Teso and Lango subregions.

F23 provides us with yet another great platform to implement our Sustainability initiatives as we prepare to launch our state-of-the-art biomass driven plant. Once fully operational, we will be able to cut down our carbon emissions by 90%.

Additionally, in line with Uganda's third National Development Plan (2020/21-2024/25), which is a vehicle for accelerating SDGs and Vision 2040, we will continue to leverage the critical partnerships we have garnered this year to further enhance business growth in a sustainable manner in Uganda.

Mr. Andrew Kilonzo

UBL Managing Director



50%

I am also happy to report that UBL is leading the way, within the Group, on Inclusion and Diversity, with female representation at the Executive Level clocking 50% in F22.

