

STAKEHOLDER ENGAGEMENT

Approach to Stakeholder Engagement (GRI 2-29) ●

Collective Bargaining Agreements (GRI 2-30) ●

We define our stakeholders as all those who affect, are affected or could be affected by our business. We engage internal and external stakeholders, ranging from employees, investors and commercial partners to governments, NGOs, local communities and consumers. A full list is included in the Stakeholder Engagement section of our Annual Report (page 12-13).

We actively engage stakeholders at both local, national and regional levels. At a local level, employees across our business engage their colleagues, local governments, customers, media and community groups on issues of immediate concern to them. At a regional level, we engage

investors, customers, suppliers and multinational organisations such as UN agencies, regional and national networks, and NGOs. We aim to ensure meaningful engagement by working with a varied group of stakeholders and by maintaining open dialogue with them.

We have a strong commitment to transparent dialogue. In 2022, 24% of our employees were covered by collective bargaining agreements.

In F21 our Sustainability Department conducted an extensive stakeholder mapping exercise to identify external stakeholders that we could partner with on various initiatives of mutual interest.



47.1%

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How we have met each disclosure

Fully disclosed as outlined by the GRI reporting standards

Partially disclosed and missing at least one required indicator

Not disclosed

Not considered material to our business at this time



External Stakeholders

Kenya



Many of which, we have worked closely with throughout the year to support our Society 2030 Agenda.

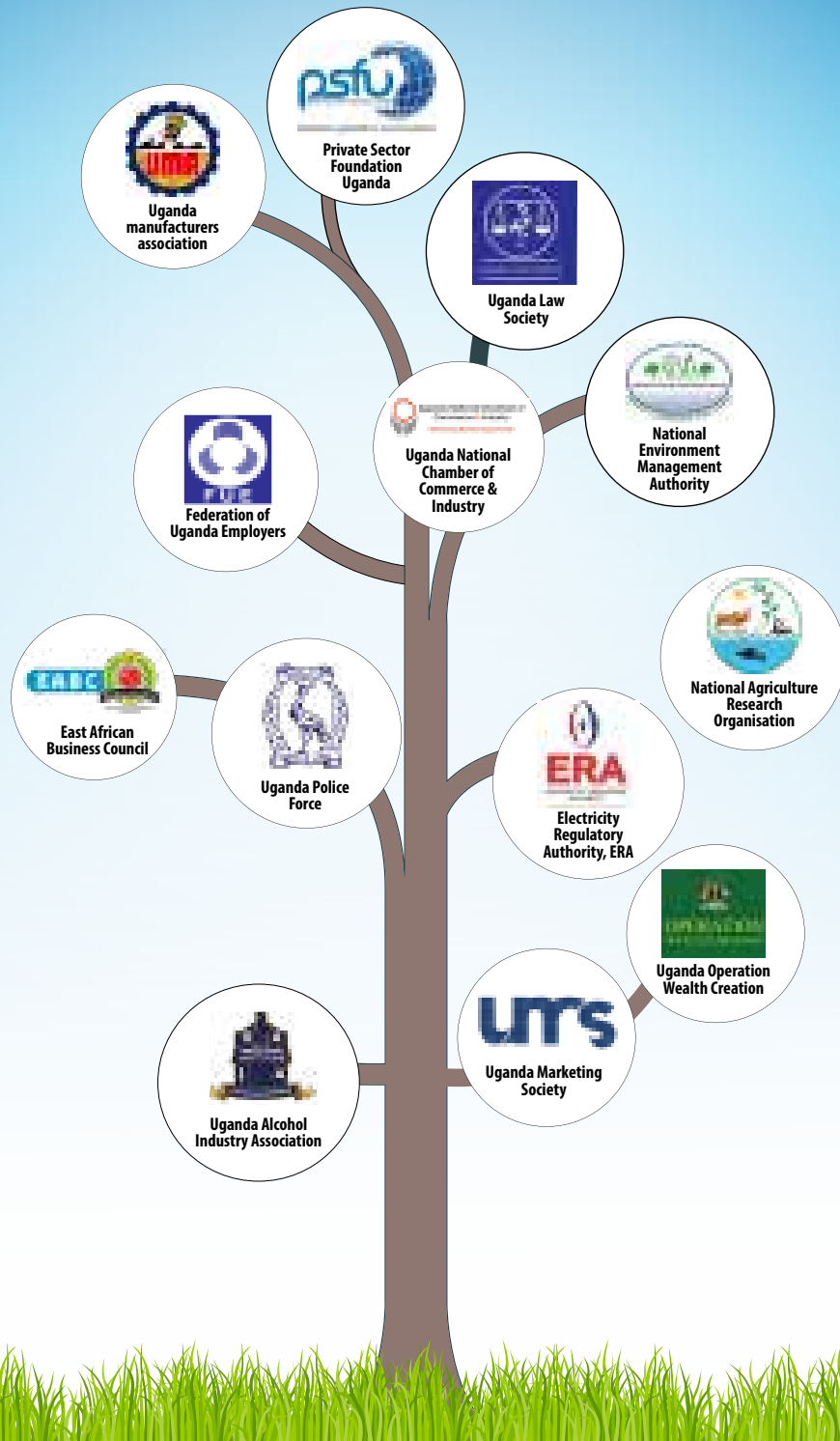
External Stakeholders

Tanzania



External Stakeholders

Uganda



I would like to thank the private sector, led by Uganda Breweries Limited, Safe Boda, NICE-UG, Coca-Cola, Vision Group, NBS, and others for contributing to our national vaccination effort. Our combined efforts have led to a steady increase in vaccination uptake in the country

H.E. Yoweri Museveni, President of the Republic of Uganda
<https://twitter.com/kagutamuseveni/status/1467394867399643137?s=21&t=LQwn5ePCrt5c0fjBz5KfQ>

Private sector support is key and EABL through SBL Tanzania, have been a key partner in driving our agenda to nurture more agricultural experts and contribute to Tanzania's economic growth. Through the Kilimo Viwanda program, SBL have provided technical and financial assistance to over 400 farmers and their communities, directly sourcing up to 18,000 tonnes annually. This effectively boosts our farmers' incomes, and contributes to our national economic growth through consistent tax remittance

Ministry of Agriculture, Republic of Tanzania

Our partnership with UBL has enabled us to transform our public markets in Kampala. They have supported us to build eight ablution blocks, supporting our communities that are in dire need of proper sanitation facilities, promoting a better quality of life. UBL demonstrates consistent progress towards building thriving communities through their sustainability and Corporate Social Responsibility work. We are proud to partner with them and look forward to transforming our communities one step at a time

Buganda Kingdom

Corporate sustainability starts with a company's value system and a principles-based approach to doing business. This report demonstrates EABL's commitment to transparency and accountability in line with the UN Global Compact Principles in the areas of Human Rights, Labor, Environment and Anti-corruption and contributions to the Sustainable Development Goals. EABL, through Society 2030 is among the global business leaders paving the way to creating a more equitable and sustainable world.

Judy Njino, Executive Director, Global Compact Network Kenya
Global Compact

In developing our Guidance Manual on ESG, we relied heavily on extensive stakeholder engagement to determine the scope of our expectations. Having launched their inaugural Sustainability Report in 2021, EABL was well up to this task. They supported our stakeholder dialogues that helped us determine the mandatory disclosures that listed companies should report on. Stakeholders expect to see a more comprehensive picture of how businesses are performing that exceeds financial results. They are interested in understanding the non-financial impact of a business as well as the potential to address global concerns. We issued the guidelines with the goal to improve and standardize information on ESG issues reported by listed companies in Kenya and are encouraged by companies like EABL which are reporting against these guidelines."

Geoffrey O.Odundo, Chief Executive, NSE



To tap into the private sector potential in the restoration and conservation of trees, the Ministry of Water and Environment in 2019, approached a number of private sector partners and Uganda Breweries came out very handy and boldly to answer this call. Allow me to thank the management of UBL for taking this wholeheartedly and since then, they have attracted some of the biggest brands to the environment and water programme in this country

Alfred Okot Okidi, Permanent Secretary, Uganda Ministry of Water & Environment, during the launch of the National Tree Planting Day, 20th May 2022



We celebrate the significant strides that EABL is making towards building a resilient future through massive improvements in energy efficiency. Moving beyond fossil fuel reliance will be key for the manufacturing sector in this region to survive, as well as thrive amidst the growing challenges associated with climate change. EABL is continually evolving, and driving innovation to ensure that the manufacturing sector contributes to the region's Sustainable Development agenda

KAM Chief Executive Officer, Mr Anthony Mwangi.



EABL continues to champion sustainable and inclusive business practices that the world needs to embrace in order to deal with the pertinent planetary challenges, sustainability and climate change. They are driving the sustainability agenda through investments in the green and circular economy. At KEPSA, we advocate for the power of partnership and collaboration; and appreciate the vital role EABL played as a partner in contributing to the National Two billion Tree Growing Campaign spearheaded by the former President Kenyatta H.E Uhuru Kenyatta."

Carole Kariuki, Chief Executive Officer, KEPSA

