



## FOR IMMEDIATE RELEASE

### EABL FOUNDATION UNVEILS KSH 7.9 MILLION THAKIKI WATER PROJECT TO TRANSFORM LIVES IN KIKUYU

*13th May 2025, Nairobi* — In a powerful step toward community transformation, EABL Foundation has commissioned the Thakiki Water Project in Kikuyu Constituency, injecting Ksh 7.9 million into a long-overdue solution for water-scarce households. The project brings to life a long-held dream for residents who have struggled for years to access safe, reliable water.

Delivered under EABL's **Spirit of Progress** sustainability platform, the initiative goes beyond infrastructure, combining technology, community training, and inclusive governance to ensure sustainable impact. It features the installation of a fully equipped solar pump and capacity-building sessions to empower residents, particularly women, in water resource management.

Speaking at the commissioning, **Eric Kiniti**, EABL Group Corporate Relations Director and Managing Director of EABL Foundation, remarked:

"Water is life—but for Thakiki, this is more than just a borehole. This is dignity restored, potential unlocked, and a future secured. We are proud to walk this journey with the people of Thakiki, investing not just in equipment, but in equity, inclusion, and long-term resilience."

For decades, residents in Thakiki have relied on seasonal water sources—often walking long distances to fetch water for drinking, cooking, and farming. The new facility ensures access to clean water closer to home, directly improving health outcomes and freeing up time for education and economic activities, especially for women and girls.

In partnership with **CARE International**, the project also piloted a **Gender Inclusion Toolkit**, training residents on inclusive leadership in water management. This ensures that women have a seat at the table in decision-making bodies, reinforcing the community's capacity to sustain and scale the project's benefits.

The initiative is part of EABL Foundation's broader water stewardship agenda, which includes over **Ksh 780 million** invested in water recovery and reuse facilities at its breweries in Nairobi and Kisumu. The Thakiki Water Project represents a clear alignment between business growth and social impact—showcasing what's possible when corporate purpose meets community need.



“We don’t just build projects, we build partnerships that last. The Thakiki Water Project is a blueprint for what inclusive, community-led development looks like,” added Kiniti.

With climate change and water scarcity continuing to impact rural Kenya, the Thakiki project sets a timely precedent for practical, people-centered solutions.

**—ENDS—**

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#### **Notes to Editors:**

##### **About EABL**

East African Breweries Limited (EABL) is East Africa's leading branded alcohol-beverage business with an outstanding collection of brands that range from beer, spirits and adult non-alcoholic drinks (ANADs), reaffirming our standing as a total adult beverage (TAB) company. With breweries, distilleries, support industries and a distribution network across the region, the Group's diversity is an important factor in delivering the highest quality brands to East African consumers and long-term value to investors.

As a consumer-driven business, EABL takes time to study the market and understand consumer needs and wants as well as how best to satisfy them. That is why we constantly invest in innovating and renovating our brands to stay at par with dynamic consumer trends. This goes hand in hand with our Vision to be the most celebrated business in Eastern Africa.