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NOTICE AND AGENDA OF THE 2021 ANNUAL GENERAL MEETING

TO ALL SHAREHOLDERS

NOTICE is hereby given that the Ninety-Ninth Annual General Meeting of East African Breweries Limited will be held via electronic communication on Tuesday, 14th September 2021 at 11:00 a.m. East Africa Time (GMT+3) to conduct the following business: -

ORDINARY BUSINESS:

1) To receive, consider and if thought fit, adopt the Annual Report and Audited Financial Statements for the year ended 30th June 2021 together with the Directors Report and Auditors' Reports thereon.

2) Dividend

To note that the Directors do not recommend a dividend for the Financial Year ended 30th June 2021.

3) Election of Directors:

a) Japheth Katto retires in accordance with Clause 2.5 of the Code of Corporate Governance Practices for Issuers of Securities to the Public 2015, Special notice is hereby given pursuant to Section 287 of the Companies Act, 2015, that notice has been received, of the intention to propose the following Resolution as an Ordinary Resolution at the 2021 Annual General Meeting:-

'That Japheth Katto who has attained the age of 70 years, be and is hereby re-elected a Director of the Company.'

b) Ory Okolloh was appointed during the financial year to fill a casual vacancy on the Board. She retires in accordance with the provisions of Article 116 of the Company's Articles of Association, and being eligible, offers herself for re-election.

c) Dayalan Nayager was appointed during the financial year to fill a casual vacancy on the Board. He retires in accordance with the provisions of Article 116 of the Company's Articles of Association, and being eligible, offers himself for re-election.

d) Martin Oduor-Otieno retires by rotation in accordance with the provisions of Article 117 of the Company's Articles of Association, and being eligible, offers himself for re-election.

e) John Ulanga retires by rotation in accordance with the provisions of Article 117 of the Company's Articles of Association, and being eligible, offers himself for re-election.

4) In accordance with the provisions of Section 769 of the Companies Act 2015, the following Directors being members of the Board Audit & Risk Management Committee, be elected to continue serving as members of the said Committee:

- | | |
|------------------|----------------|
| a) John Ulanga | d) Leo Breen |
| b) Japheth Katto | e) Ory Okolloh |
| c) Jimmy Mugerwa | |

5) To receive, consider and if thought fit approve the Directors' Remuneration Report and the remuneration paid to the Directors for the year ended 30th June 2021.

6) To re-appoint PricewaterhouseCoopers (PwC) LLP as Auditors of the Company in accordance with the provisions of Section 721(2) of the Companies Act, 2015 and to authorize the Board to fix their remuneration for the ensuing financial year.

7) To consider any other business of which due notice has been given.

SPECIAL BUSINESS:

8) Change of Company Name

To consider and if thought fit to pass the following resolution as a special resolution, as recommended by the Directors: -

"That the name of the Company be and is hereby changed from 'East African Breweries Limited' to 'East African Breweries Plc' in compliance with Section 53 of the Companies Act, 2015 and with effect from the date set out in the Certificate of Change of Name issued in that regards by the Registrar of Companies".

BY ORDER OF THE BOARD

KATHRYNE MAUNDU
COMPANY SECRETARY

Date: 17th August 2021



NOTICE AND AGENDA OF THE 2021 ANNUAL GENERAL MEETING

NOTES:

1) In view of the ongoing Coronavirus 2019 pandemic (COVID-19) and the related Public Health Regulations and directives passed by the Government of Kenya precluding inter alia public gatherings, East African Breweries Limited will hold the Ninety-Ninth Annual General Meeting (AGM) virtually, and in the manner prescribed in its Articles of Association.

2) East African Breweries Limited has convened and is conducting this Annual General Meeting virtually, via electronic means, in line with the provisions of the Company's Articles of Association.

3) Shareholders wishing to participate in the AGM should register by doing the following: -

a) Dialing *483*812# for all Kenyan telephone networks, *284*34# for Ugandan telephone networks, or *149*46*9# for Tanzania networks, *801*30# for Rwanda networks and *120*6210*10# for South Africa networks and following the various registration prompts; or

b) Send an email request to be registered to eabl.agm@eabl.com; or

c) Shareholders with email addresses will receive a registration link via email which they can use to register.

In order to complete the registration process, shareholders will need to have their ID/Passport Numbers which were used to purchase their shares and/or their CDSC Account Number at hand. For assistance, shareholders should dial the following helpline number: (+254) 709 170 041 from 8:00 a.m. to 5:00 p.m. from Monday to Friday. Any shareholder outside Kenya should dial the helpline number to be assisted to register or send their details to eabl.agm@eabl.com.

4) Registration for the AGM opens on Wednesday, 18 August 2021 at 11:00 am East Africa Time (GMT+3) and will close on Sunday, 12 September 2021 at 11:00 am East Africa Time (GMT+3).

5) In accordance with Section 180 of the Company's Articles of Association, the following documents may be viewed on the Company's website www.eabl.com

(i) a copy of this Notice and the proxy form;

(ii) the Company's Audited Financial Statements for the year ended 30th June 2021.

The Condensed Audited Financial Statements for the year ended 30th June 2021 have been published with this Notice.

The reports may also be accessed upon request by dialing the USSD code above and selecting the Reports option. The reports and agenda can also be accessed on the livestream link.

6) Shareholders wishing to raise any questions or clarifications regarding the AGM may do so by:

a) Sending their written questions by email to eabl.agm@eabl.com; or

b) Shareholders who will have registered to participate in the meeting shall be able to ask questions via SMS by dialing the USSD code above and selecting the option (ask Question) on the prompts; or

c) Visiting www.eabl.com and accessing the 2021 AGM page where you can log a question directly on the webpage; and

d) In the event that the above is not possible, written questions should be physically delivered with a return physical address or email address to the registered office of the Company at EABL Bustani Office, 5th Floor, Garden City Business Park, Block A, Garden City Road, off Exit 7 Thika Superhighway, Ruaraka, Nairobi. Kindly note that strict COVID-19 protocols will be observed at our offices, which includes the opening of physical letters after 48 hours of receipt.

Shareholders must provide their full details (full names, ID/Passport Number/CDSC Account Number) when submitting their questions and clarifications.

Any questions and clarifications must reach the Company on or before Sunday, 12 September 2021 at 11:00 am. Limited questions will be responded to during the Annual General Meeting.

Following receipt of the questions and clarifications, the directors of the Company shall provide written responses to the questions received to the return physical address or email address provided by the Shareholder no later than 12 hours before the start of the Annual General Meeting. A full list of all questions received, and the answers thereto will be published on the Company's website not later than 12 hours before the start of the Annual General Meeting.

7) In accordance with Section 298 (1) of the Companies Act, 2015 shareholders entitled to attend and vote at the AGM are entitled to appoint a proxy to vote on their behalf.

A proxy need not be a member of the Company. If the Proxy appointed is not the Chairman of the AGM, the appointed proxy will need access to a mobile telephone.

A proxy form is available on the Company's website via this link: www.eabl.com. Physical copies of the proxy form are also available at the Company Office Headquarters, situated at EABL Bustani Office, 5th Floor, Garden City Business Park, Block A, Garden City Road, off Exit 7 Thika Superhighway, Ruaraka, Nairobi or from Image Registrars Limited offices, 5th Floor Absa Towers (formerly Barclays Plaza), Loita Street.

A proxy must be signed by the appointor or his attorney duly authorized in writing. If the appointer is a body corporate, the instrument appointing the proxy shall be given under its common seal or under the hand of an officer or duly authorized attorney of such body corporate.

A completed form of proxy should be emailed to eabl.agm@eabl.com or delivered to Image

Registrars Limited, 5th Floor Absa Towers (formerly Barclays Plaza), Loita Street, P.O. Box 9287 – 00100 GPO, Nairobi, so as to be received not later than 48 hours before the time of holding the meeting i.e. Sunday, 12 September, 2021 at 11:00 a.m. Any person appointed as a proxy should submit his/her mobile telephone number to the Company no later than Sunday, 12 September 2021 at 11:00 a.m. Any proxy registration that is rejected will be communicated to the shareholder concerned no later than Sunday, 12 September 2021 to allow time to address any issues.

8) The AGM will be streamed live via a link which shall be provided to all shareholders who will have registered to participate in the general meeting. Duly registered shareholders and proxies will receive a short message service (SMS/USSD) prompt on their registered mobile numbers, 24 hours prior to the AGM acting as a reminder of the AGM. A second SMS/USSD prompt shall be sent one hour ahead of the AGM, reminding duly registered shareholders and proxies that the AGM will begin in an hour's time and providing a link to the live stream.

9) Duly registered shareholders and proxies may follow the proceedings of the AGM using the live stream platform and may access the agenda. Duly registered shareholders and proxies may vote when prompted by the Chairman.

10) A poll shall be conducted for all the resolutions put forward in the notice.

11) Results of the poll shall be published within 48 hours following conclusion of the AGM, in two newspapers of national circulation and on the Company's website.

12) Shareholders are encouraged to continuously monitor the Company's website www.eabl.com for updates relating to the AGM. Please report any challenges or issues that you may face to us immediately for quick resolution using the email address eabl.agm@eabl.com or our helpline (+254) 709 170 000 from 8:00 a.m. to 5:00 p.m. from Monday to Friday.

13) The Company offices are open during normal business hours on any weekday (Saturday, Sunday and Kenya public holidays excluded), unless closed for any other legal or legitimate reason. Unless stated otherwise, all timings quoted in this notice are East Africa Time (GMT+3).

ILANI NA AJENDA YA MKUTANO MKUU WA KILA MWAKA

KWA WENYEHISA WOTE

ILANI inatolewa hapa kwamba Mkutano Mkuu wa Kila Mwaka wa Tisini na Tisa wa East African Breweries Limited utafanyika kwa njia ya mawasiliano ya kielektroniki mnamo Jumanne, 14 Septemba, 2021 saa 11:00 a.m. (tano asubuhi) saa za Afrika Mashariki (GMT+3), kutekeleza shughuli zifuatazo: -

SHUGHULI ZA KAWAIDA:

- 1) Kupokea, kutathmini na iwapo itakubalika, kuidhinisha Ripoti ya Kila Mwaka na Taarifa za Kifedha Zilizokaguliwa za mwaka uliokamilika 30 Juni 2021 pamoja na ripoti ya Wakurugenzi na Ripoti ya Mkaguzi wa hesabu zilizomo kwenye ripoti hiyo.
- 2) Mgawo wa faida
Kutambua kwamba Wakurugenzi hawapendekezi kulipwa kwa mgawo wowote wa mwisho wa faida kwa Mwaka wa Kifedha uliokamilika 30 Juni 2021.
- 3) Kuchaguliwa kwa Wakurugenzi:
 - a) Japheth Katto anastaafu kuambatana na Kifungu 2.5 cha Maadili ya Utawala katika Mashirika Yaliyotoa Hisa na Hati za Dhamana kwa Umma ya mwaka 2015. Ilani maalum inatolewa hapa kwamba kuambatana na Kifungu 287 cha Sheria za Kampuni za Kenya za mwaka 2015, kwamba ilani imepokelewa, kwa madhumuni ya kupendekeza azimio lifuatalo kama Azimio la Kawaida katika Mkutano Mkuu wa Kila Mwaka wa 2021:-
'Kwamba Japheth Katto aliyetimiza miaka 70, awe na hapa anachaguliwa tena kuwa Mkurugenzi katika Kampuni.'
 - b) Ory Okolloh aliteuliwa wakati wa mwaka huo wa kifedha kujaza nafasi iliyokuwa imetokea kwenye Bodi. Anastaafu kuambatana na Kifungu 116 cha Sheria za Kuundwa kwa Kampuni, na, kwa kuwa amehitimu, anajiwasilisha kuomba kuchaguliwa tena.
 - c) Dayalan Nayager aliteuliwa wakati wa mwaka huo wa kifedha kujaza nafasi iliyokuwa imetokea kwenye Bodi. Anastaafu kuambatana na Kifungu 116 cha Sheria za Kuundwa kwa Kampuni, na, kwa kuwa amehitimu, anajiwasilisha kuomba kuchaguliwa tena.
 - d) Martin Oduor-Otieno anastaafu kwa mzunguko kuambatana na Kifungu 117 cha Sheria za Kuundwa kwa Kampuni, na, kwa kuwa amehitimu, anajiwasilisha kuomba kuchaguliwa tena.
 - e) John Ulanga anastaafu kwa mzunguko kuambatana na Kifungu 117 cha Sheria za Kuundwa kwa Kampuni, na, kwa kuwa amehitimu, anajiwasilisha kuomba kuchaguliwa tena.
- 4) Kwa mujibu wa maelezo katika Kifungu 769 cha Sheria za Kampuni, 2015, Wakurugenzi wafuatao, ambao ni wanachama wa Kamati ya Ukaguzi wa Hesabu & Usimamisi wa Hatari, wachaguliwe kuendelea kuhudumu kama wanachama wa Kamati hiyo:
 - a) John Ulanga
 - b) Japheth Katto
 - c) Jimmy Mugerwa
 - d) Leo Breen
 - e) Ory Okolloh

- 5) Kupokea, kutathmini na iwapo itakubalika, kuidhinisha Ripoti ya Malipo ya Wakurugenzi kwa mwaka uliomalizika 30 Juni 2021.
- 6) Kuwateua tena PricewaterhouseCoopers (PwC) LLP kuwa Wakaguzi wa Hesabu wa Kampuni kwa mujibu wa Kifungu 721(2) cha Sheria za Kampuni, 2015 na kuwapa idhini Wakurugenzi wa Bodi kuamua malipo yao kwa mwaka wa kifedha unaofuata.
- 7) Kutekeleza shughuli nyingine yoyote ile ambayo ilani yake itakuwa imepokelewa ifaavyo.

SHUGHULI MAALUM

8. Kubadilishwa kwa jina la Kampuni

Kujadili na iwapo itakubalika, kuidhinisha azimio lifuatalo kama Azimio Maalum, kama ilivyopendekezwa na Wakurugenzi: -

"Kwamba jina la Kampuni liwe na limebadilishwa kutoka kuwa "East African Breweries Limited" na kuwa "East African Breweries plc" kwa kufuata Kifungu 53 cha Sheria za Kampuni, 2015 na hili litatekelezwa kuanzia tarehe iliyoandikwa kwenye Cheti cha Kubadilishwa kwa Jina kilichotolewa kuhusiana na hili na Msajili wa Kampuni".

KWA AGIZO LA BODI

KATHRYNE MAUNDU (BI)

KATIBU WA KAMPUNI

Tarehe: 17 Agosti 2021

ILANI NA AJENDA YA MKUTANO MKUU WA KILA MWAKA

MAELEZO:

- 1) Kutokana na mlipuko unaoendelea wa Virusi vya Corona (COVID-19) na kanuni na maagizo ya Afya ya Umma ambayo yamepitishwa na Serikali ya Kenya ambapo miongoni mwa mengine mikusanyiko ya watu imepigwa marufuku, haiwezekani, East African Breweries Limited itaandaa Mkutano Mkuu wa Kila Mwaka (AGM) wa Tisini na Tisa kwa njia ya mtandao, kwa namna ambavyo imeelezwa kwenye Sheria za Kuundwa kwa Kampuni.
- 2) East African Breweries Limited imeitisha na itaandaa mkutano huu mkuu wa kila mwaka, kwa njia ya kielektroniki, kuambatana na Sheria za Kuundwa kwa Kampuni.
- 3) Wenyehisa ambao wangependa kushiriki katika mkutano huu wa AGM wanafaa kujisajili kwa kufanya yafuatayo:-
 - a) Kupiga simu *483*812# kwa mitandao yote ya simu Kenya, *284*34# kwa mitandao ya simu ya Uganda, au *149*46*9# kwa mitandao ya Tanzania, *801*30# kwa mitandao ya Rwanda na *120*6210*10# kwa mitandao ya Afrika Kusini na kufuata maelezo mbalimbali ya usajili yatakatolewa; au
 - b) Kutuma ombi la kusajiliwa kwa njia ya barua pepe kwa eabl.agm@eabl.com; au
 - c) Wenyehisa waliowasilisha anwani za barua pepe watapokea kiunganisho au link cha kujisajili kupitia barua pepe ambacho wanaweza kukitumia kujisajili.
- Ili kukamilisha shughuli hiyo ya kujisajili, wenyehisa watahitajika kuwa na nambari ya kitambulisho/pasipoti waliyotumia kununua hisa zao na/au nambari ya akaunti ya CDSC. Kwa usaidizi, wenyehisa wanafaa kupiga nambari hii ya simu ya msaada: (+254) 709 170 041 kati ya saa mbili asubuhi (8:00 a.m.) na saa kumi na moja jioni (5:00 p.m.) kuanzia Jumatatu hadi Ijumaa. Wenyehisa yeyote aliye nje ya Kenya anafaa kupiga simu hiyo ya msaada ili kusaidiwa kujiandikisha au atume maelezo kwa eabl.agm@eabl.com.
- 4) Shughuli ya kujisajili kwa ajili ya AGM itaanza mnamo Jumatano, 18 Agosti 2021 saa tano asubuhi (11:00 a.m.) saa za Afrika Mashariki (GMT+3) na kufungwa Jumapili tarehe 12 Septemba, 2021 saa tano asubuhi (11:00 a.m.) saa za Afrika Mashariki (GMT+3).
- 5) Kuambatana na Kifungu 180 cha Sheria za Kampuni, stakabadhi zifuatazo zinaweza kutazamwa kwenye tovuti ya Kampuni katika www.eabl.com
 - (i) nakala ya Ilani hii na fomu ya uwakilishi;
 - (ii) (ii) taarifa za kifedha za Kampuni zilizokaguliwa za mwaka uliokamilika 30 Juni 2021.Nakala ya ufupisho wa Taarifa za Kifedha za mwaka uliomalizika 30 Juli 2021 imechapishwa pamoja na Ilani hii.
Ripoti hizi zinaweza pia kupatikana kwa kupiga simu nambari ya USSD iliyoitolewa hapa juu na kuchagua kiungo cha ripoti. Ripoti na ajenda zinaweza pia kupatikana kwenye kiunganisho cha kupeperusha mkutano moja kwa moja.
- 6) Wenyehisa wenye nia ya kuuliza maswali au ufafanuzi kuhusu AGM hii wanaweza kufanya hivyo kwa:
 - a) Kutuma maswali yao kwa maandishi kama barua pepe kwa eabl.agm@eabl.com; au
 - b) Wenyehisa ambao watakuwa wamejiandikisha kuhudhuria mkutano huu wataweza kuuliza maswali kupitia SMS kwa kupiga nambari ya ujumbe (USSD) iliyoorodheshwa hapa juu na kuchagua sehemu ya (uliza Swali) kwenye yale yatakatoyoitokeza; au
 - c) Kutembelea www.eabl.com na kufika kwenye ukurasa wa 2021 AGM ambapo unaweza kutuma swali moja kwa moja kupitia ukurasa huo wa mtandao; na
 - d) Iwapo hayo hayatawezekana, kuwasilisha maswali hayo yakiwa kwa njia ya maandishi na yakiwa na anwani au barua pepe ya kupokelewa majibu kwa afisi zilizosajiliwa za Kampuni katika EABL Bustani Office, Ghorofa ya 5, Garden City Business Park, Jumba A, Barabara ya Garden City, ukitumia Exit 7 katika Barabara Kuu ya Thika, Ruaraka, Nairobi. Tafadhali, fahamu kuwa masharti ya kuzuia COVID-19 yatafuatwa kikamilifu katika afisi zetu, ambapo ni pamoja na barua kufunguliwa tu saa 48 baada ya kupokelewa.Wenyehisa ni sharti waandike maelezo kamili kuwahusu (majina kamili, Nambari ya Kitambulisho/Nambari ya Pasipoti/Nambari ya Akaunti ya CDSC) wanapowasilisha maswali yao au maombi ya ufafanuzi.
Maswali yote na maombi ya ufafanuzi yanafaa kuifika Kampuni mnamo

au kabla ya Jumapili, 12 Septemba, 2021 saa tano asubuhi (11.00 a.m.). Baadhi ya maswali yatajiibiwa wakati wa Mkutano Mkuu wa Kila Mwaka.

Baada ya kupokelewa kwa maswali yote na maombi ya ufafanuzi, wakurugenzi wa Kampuni watatoa majibu ya maswali hayo kwa njia ya maandishi na kuyatuma kwa anwani ya posta ya kupokea majibu iliyoorodheshwa au barua pepe iliyoorodheshwa na Wenyehisa si chini ya saa 12 kabla ya kuanza kwa mkutano mkuu. Orodha kamili ya maswali yaliyopokelewa na majibu yaliyotolewa, itachapishwa katika tovuti ya Kampuni si chini ya saa 12 kabla ya Mkutano Mkuu kuanza.

- 7) Kuambatana na Kifungu 298 (1) cha Sheria za Kampuni, wenyehisa walio na haki ya kuhudhuria na kupiga kura katika AGM wana haki ya kuteua wawakilishi wa kupiga kura kwa niaba yao.

Mwakilishi huyo si lazima awe mwanchama wa Kampuni. Iwapo Mwakilishi aliyeteuliwa si Mwenyekiti wa AGM, mwakilishi aliyeteuliwa atahitaji kuwa na simu ya mkononi.

Fomu ya uwakilishi inapatikana katika tovuti ya Kampuni kwa kufuata kiunganisho hiki cha mtandaoni: www.eabl.com. Nakala za karatasi za fomu za uwakilishi pia zinapatikana katika afisi za Kampuni katika EABL Bustani Office, Ghorofa ya 5, Garden City Business Park, Jumba A, Barabara ya Garden City, ukitumia Exit 7 katika Barabara Kuu ya Thika, Ruaraka, Nairobi au kutoka kwa afisi za Image Registrars, Ghorofa ya 5, jumba la Absa Towers (zamani ikiitwa Barclays Plaza), Loita Street.

Fomu ya uwakilishi inafaa kutiwa saina na mwenyehisa anayefanya uteuzi au wakili aliyeidhinishwa na mwenyehisa kwa njia ya maandishi. Iwapo anayeteua mwakilishi ni kampuni au shirika, fomu ya uteuzi inafaa kupigwa mhuri rasmi wa kampuni au kuidhinishwa na afisa au wakili aliyeidhinishwa kuiwakilisha kampuni au shirika hilo.

Fomu ya uwakilishi iliyojazwa inafaa kutumwa kwa njia ya barua pepe kwa eabl.agm@eabl.com au ifikishwe kwa Image Registrars, Ghorofa ya 5, jumba la Absa Towers (zamani ikiitwa Barclays Plaza), Loita Street, S.L.P. 9287-00100 GPO, na ifike si chini ya saa 48 kabla ya wakati wa kufanyika kwa mkutano, sawa na kusema si baada ya Jumapili, 12 Septemba, 2021 saa tano asubuhi (11:00 a.m.). Mtu yeyote aliyeteuliwa kuwa mwakilishi anafaa kutuma nambari yake ya simu ya mkononi kwa Kampuni kabla ya Jumapili, 12 Septemba, 2021 saa tano asubuhi (11:00 a.m.) Wenyehisa ambaye usajili wa mwakilishi wake utakataliwa atafahamishwa kabla ya Jumapili 12 Septemba 2021 kumpa muda wa kushughulikia masuala yatakatoyobuka.

- 8) Matukio ya AGM yatapeperushwa moja kwa moja kupitia kiunganisho (link) ambacho kitatumwa kwa wenyehisa wote watakaokuwa wamejiandikisha kushiriki katika AGM. Wenyehisa na wawakilishi waliojiandikisha watapokea ujumbe mfupi (SMS/USSD) kwenye namba zao za simu zilizosajiliwa, saa 24 kabla ya AGM kufanyika kuwakumbusha kuhusu AGM. SMS/USSD ya pili itatumwa saa moja kabla ya AGM kufanyika, kuwakumbusha wenyehisa waliojisajili na wawakilishi kwamba AGM itaanza katika muda wa saa moja na ujumbe huo pia utakuwa na kiunganisho cha kufuatilia matukio moja kwa moja.
- 9) Wenyehisa na wawakilishi waliosajiliwa wanaweza kufuatilia matukio ya AGM wakitumia kiunganisho cha matangazo ya moja kwa moja na wanaweza kupata pia ajenda. Wenyehisa na wawakilishi waliosajiliwa wanaweza kupiga kura (wakiombwa kufanya hivyo na Mwenyekiti) kwa kutumia huduma ya USSD.
- 10) Kura itapigwa kwa maazimio yote ambayo yameorodheshwa kwenye ilani.
- 11) Matokeo ya kura yatachapishwa katika kipindi cha saa 48 baada ya kumalizika kwa AGM, katika magazeti mawili yanayosambazwa kitaifa na katika tovuti ya Kampuni.
- 12) Wenyehisa wanahimizwa kufuatilia tovuti ya Kampuni www.eabl.com mara kwa mara kwa taarifa na maelezo kuhusiana na AGM. Tafadhali tujulishe kuhusu matatizo au changamoto zozote unazoweza kukumbana nazo kwa utatuzi wa haraka kwa barua pepe eabl.agm@eabl.com au kwa kutumia nambari yetu ya simu ya msaada ambayo ni (+254) 709 170 000 kati ya saa mbili asubuhi (8:00 a.m.) na kumi na moja jioni (3:00 p.m.) Jumatatu hadi Ijumaa.
- 13) Afisi za Kampuni huwa zimefunguliwa wakati wa saa za kawaida za kuendesha shughuli kila siku ya wiki (isipokuwa Jumamosi, Jumapili na siku za mapumziko Kenya) isipokuwa tu zive zimefungwa kwa sababu nyingine za kisheria au halali. Isipokuwa kama imeelezwa vinginevyo, saa zote zilizorejelewa kwenye fomu hii ni za Afrika Mashariki (GMT+3)

Overview

Corporate Governance underpins the process and structure used to direct and manage the business and affairs of the Company towards enhancing business prosperity and corporate accountability with the ultimate objective of realizing long term shareholder value, whilst taking into account the interests of other stakeholders. East African Breweries Limited (EABL) is committed to the highest standards of Corporate Governance and Business Ethics. The Company has instituted systems to ensure that high standards of corporate governance are maintained at all levels of the organization and is in compliance with the Capital Markets Authority Code of Corporate Governance Practices for Issuers of Securities to the Public (the CMA Code) as well as the equivalent guidelines for listed companies in Tanzania and Uganda.

Besides complying with the CMA Code, the Company has committed to embedding internal rules of engagement to support corporate governance. These internal guidelines are constituted in the Code of Business Conduct (CoBC) to which every Director and employee makes a commitment to comply. The CoBC is aligned to globally accepted standards and meets the requirements of local laws as well as internationally applicable laws and regulations. It guides activities in dealing with employees, customers, suppliers, competitors, government and the community at large. The CoBC also articulates the Company's policy on insider trading. Directors, management, staff members and related parties are instructed during closed periods, not to trade in their shares while in possession of any insider information not available to the public.

Governance Principles

Among the principles that the Board subscribes to in upholding the Group's Corporate Governance practices include but are not limited to:-

- 1. Discipline:** the commitment by the Group's Senior Management to adhere to behavior that is universally recognized and accepted to be correct and prudent.
- 2. Transparency and Disclosure:** the ease with which an outsider is able to access information relating to the Group and to make meaningful analysis of the Group's actions, its economic details and the non-financial aspects pertinent to the business.
- 3. Independence:** the extent to which mechanisms have been put in place to minimize or avoid potential conflicts of interest that may exist, such as dominance by a strong chief executive or large shareholder.
- 4. Accountability:** Individuals or groups in the Group, who make decisions and take actions on specific issues, need to be accountable for their decisions and actions.
- 5. Adherence to laws and regulations:** with regard to management, this pertains to compliance with applicable laws and regulations and implementing standards of relevant best practice. Behaviour must allow for corrective action and for penalizing non-adherence or mismanagement. Responsible management would, when necessary, put in place what it would take to set the Group on the right path. While the Board is accountable to the Group's shareholders, it must act responsibly to and with responsibility towards all stakeholders of the Group.
- 6. Fairness:** the systems that exist within the Company must be impartial in taking into account all those that have an interest in the Company and its future. The rights of various groups have to be acknowledged and respected, and the Company must continually focus on stakeholder value free of favouritism.
- 7. Social responsibility:** a well-managed Company will be aware of, and respond to, social issues while placing a high priority on ethical standards.

OUR CORPORATE GOVERNANCE FRAMEWORK

EABL is committed to implementing and adhering to good corporate governance and best practice. We have put in place a corporate governance structure which assists to attain the following objectives:

- Organize operational, financial, risk management, and reporting processes such that the Board receives the information it requires to effect good governance and management and the business units can conduct their activities in ways that comply with regulations and serve strategic ends.
- Bring the organization's governance framework down to the level of roles, responsibilities, reporting lines, and communications to bridge the gap between the governance framework and operational realities.
- Sustain governance by creating a feedback loop in which the Board and management can identify and respond to new business, operational, competitive, and regulatory needs.

“ East African Breweries Limited (EABL) is committed to the highest standards of Corporate Governance and Business Ethics.

